



**PANDA 1.1  
ACTIVE ECO**  
**£4,995**

On the road price	£7,700
Government incentive	£1,000
<b>FIAT-ecoplus+</b> BONUS	£1,705
Offer price	£4,995

**GRAND PUNTO  
1.4 ACTIVE 3 DOOR**  
**£6,995**

On the road price	£10,245
Government incentive	£1,000
<b>FIAT-ecoplus+</b> BONUS	£2,250
Offer price	£6,995

**BRAVO  
1.4 ACTIVE**  
**£9,995**

On the road price	£14,100
Government incentive	£1,000
<b>FIAT-ecoplus+</b> BONUS	£3,105
Offer price	£9,995

At Fiat we have a saying, "Less is Genius". It means we believe in giving people the chance to buy great looking, economical and more ecologically friendly cars at affordable prices. With the Government scrappage scheme and Fiat's eco-plus Bonus the Fiat Panda 1.1 Active Eco is just £4,995, the Fiat Grande Punto 1.4 Active 3 door is just £6,995 and the Fiat Bravo 1.4 Active is just £9,995. So scrap all other plans and proceed immediately to Vale Motors.

**FIAT-ecoplus<sup>+</sup> BONUS**

Fiat. The car brand with the lowest average CO2 emissions in Europe\*

**Fuel consumption figures in mpg (l/100km): Fiat Panda 1.1 Active Eco, Urban 42.8 (6.6), Extra Urban 68.4 (4.1), Combined 56.5 (5.0), CO2 emissions of 119g/km; Grande Punto 1.4 Active, Urban 37.7 (7.5), Extra Urban 56.5 (5.0), Combined 47.9 (5.9), CO2 emissions of 139g/km; Bravo 1.4 Active, Urban 32.8 (8.6), Extra Urban 51.4 (5.5), Combined 42.2 (6.7), CO2 emissions of 156g/km.**

Government scrappage payment applies to cars first registered on or before 29th Feb 2009 only when traded-in against new cars. Scrapped vehicle must have been registered to the purchaser for at least the 12 months preceding the purchase of the vehicle and be MOT'd, taxed and insured. Offer expires 28th February 2010 or when government scheme funding ends, if earlier. Offer available whilst stocks last. Scheme Terms and Conditions apply. At participating dealers only. Not available in conjunction with any other offer. Terms & Conditions apply. Prices correct at time of printing. Offer may be varied and withdrawn at any time. \*Source: JATO Dynamics. Based on Volume-weighted average CO2 emissions g/km amongst Europe's top 25 selling brands during the first half of 2009.

